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EVENT

EVENT CARD

A toxic chemical spill at a textile dyeing facility pollutes a major river, sparking media outrage and NGO protests.

YOUR TASK:

Assess your supply chain for similar risks and draft a public response plan.

**Reward after completion:
3 Game Points!**

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EVENT CARD

Consumers on social media demand brands disclose the chemicals used in their garments. Transparency becomes a hot topic.

YOUR TASK:

Publish a clear, simple breakdown of your chemical inputs for one product line.

**Reward after completion:
3 Game Points!**

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A key buyer asks for detailed chemical traceability data to align with their new sustainability requirements.

YOUR TASK:

Respond with available data and identify gaps in your current traceability system.

Reward after completion:
3 Game Points!

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The EU enforces REACH extensions, requiring SMEs in textiles to report hazardous substances in their supply chain.

YOUR TASK:

Set up a tracking system to identify, record, and report restricted substances used in your operations.

**Reward after completion:
3 Game Points!**

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A new study links common finishing agents to excessive microfiber pollution. Public pressure grows.

YOUR TASK:

Evaluate your chemical formulations and initiate a switch to microfiber-safe alternatives.

Reward after completion:
3 Game Points!

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One of your core suppliers delays providing Material Safety Data Sheets, raising compliance concerns.

YOUR TASK:

Decide whether to pressure the supplier, switch vendors, or pause the product line.

**Reward after completion:
3 Game Points!**

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An independent lab test reveals unlisted substances in your finished fabric—your client demands a recall.

YOUR TASK:

Investigate the source, improve chemical traceability, and manage client communications.

**Reward after completion:
3 Game Points!**

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Study links nano-silver antimicrobial treatments to environmental damage. Your activewear line uses this technology extensively.

YOUR TASK:

Assess nano-silver usage across products. Develop a transparency strategy and research safer antimicrobial alternatives.

**Reward after completion:
2 Game Points!**

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Scientists develop rapid test detecting previously undetectable chemical residues. Early results show 20% of “chemical-free” claims may be false.

YOUR TASK:

Implement new testing protocols across your supply chain. Update product passports with enhanced testing data and revise marketing claims.

**Reward after completion:
2 Game Points!**

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Research identifies common textile finish as severe allergen affecting 5% of population. Medical associations demand immediate disclosure and phase-out.

YOUR TASK:

Trace all products using the identified finish. Issue health warnings and accelerate development of alternative treatments.

**Reward after completion:
3 Game Points!**

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EVENT CARD

Authorities announce complete PFAS ban in textiles within 18 months. Your water-resistant products rely heavily on these chemicals.

YOUR TASK:

Identify all PFAS containing products. Source alternative treatments and update product passports with a phase-out timeline.

Reward after completion:
3 Game Points!

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Major recycling partners now require detailed chemical composition data before accepting textiles. Without it, they will reject 40% of your end-of-life products.

YOUR TASK:

Update product passports with precise chemical percentages.
Create an automated data transfer system for recycling partners.

Reward after completion:
2 Game Points!

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EVENT CARD

One of your key dye supplier suddenly stops responding to data requests. Their chemical declarations are expiring in 2 weeks, affecting 30% of your product line.

YOUR TASK:

Find alternative data sources or suppliers. Update affected product passports and notify downstream partners of potential gaps.

Reward after completion:
3 Game Points!

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EVENT CARD

Customers report counterfeit products using fake QR codes linking to fraudulent product passports. Trust in your traceability system is declining.

YOUR TASK:

Implement blockchain verification for QR codes. Launch a consumer education campaign on authentic product verification.

**Reward after completion:
3 Game Points!**

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EVENT CARD

Social media influencers launch a #ShowUsYourChemicals campaign. Consumers demand full disclosure of all chemical treatments used in production, not just restricted substances.

YOUR TASK:

Expand the digital passport to include chemical inventory. Create a consumer-friendly interface.

Reward after completion:
3 Game Points!

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EVENT CARD

A major brand sued for false “chemical-free” claims. Court ruling requires all textile companies to substantiate environmental claims with verified chemical data by year-end.

YOUR TASK:

Audit all marketing claims against actual chemical data. Create a verification system linking claims to DPP data. Remove unsubstantiated claims.

Reward after completion:
4 Game Points!

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Tier 2 dyer reports cyberattack compromising chemical formulation data. Competitors may have accessed your proprietary finishing processes and restricted substance compliance records.

YOUR TASK:

Assess the exposed data scope.
Verify all chemical compliance certificates. Implement secure data exchange protocols with affected suppliers.

Reward after completion:
4 Game Points!

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EU announces phase-out of silver-based antimicrobials in textiles within 12 months. Your sportswear line relies on silver treatments for odor control.

YOUR TASK:

Map all products using silver biocides. Source bio-based alternatives. Update DPP with substitution data.

Reward after completion:
4 Game Points!